



# 16<sup>th</sup> Annual **MUTT STRUT!** Dog Walk & Festival

Sunday, Sept 29, 2024  
Bennett's Creek Park  
12 pm – 5 pm

*With your support we can reach our goal of \$35,000!!*

## 2024 Sponsorship Opportunities

The annual Mutt Strut Festival is Suffolk Humane's biggest fundraiser of the year. The 16<sup>th</sup> Annual Mutt Strut Festival will be held at Bennett's Creek Park and will showcase exciting new pet-related activities and fun for the entire family, including the four-legged ones. Thanks to the generous support of businesses and individuals in our community, Suffolk Humane has been able to make a huge difference for so many animals since it was founded in 2007. Our goal is to raise \$30,000 to help make 2024 the best year yet! Please review the sponsorship levels below and consider being a 2024 Mutt Strut sponsor.

### **BEST IN SHOW BAND SPONSOR**

**\$5000 (exclusive)**

- \* Best in Show sponsor on all promotional materials
- \* Prominent logo/name placement on event T-shirt
- \* Frequent company mentions from stage
- \* Banner at Main stage and Demonstration area
- \* Acknowledgement on social media
- \* Logo listed on website w/ link
- \* 10 event t-shirts

### **TOP DOG - \$3500**

- \* Presenting sponsor on all promotional materials.
- \* Prominent logo/name placement on event T-shirt
- \* Frequent company mentions from stage
- \* Banner at Entrance and Demonstration area
- \* Booth space: 10 x 10 (tent provided on request)
- \* Acknowledgement on social media
- \* Logo listed on website w/ link
- \* 8 event t-shirts

### **HOWLS OF FUN - \$2500**

- \* Logo/name on all promotional materials
- \* Logo/name placement on event T-shirt
- \* Several company mentions from stage
- \* Banner at Demonstration area
- \* Booth space: 10x10 (tent provided on request)
- \* Acknowledgement on social media
- \* Logo listed on website w/ link
- \* 6 event t-shirts

### **SHADY SPOT - \$1500**

- \* Logo/name on all promotional materials
- \* Logo placement on event T-shirt
- \* Company mentions from stage
- \* Banner on a "Shady Spot" designated tent area
- \* Booth space: 10x10
- \* Acknowledgement on social media
- \* Logo listed on website w/ link
- \* 4 event t-shirts

### **MUDDY PAWS - \$1000**

- \* Logo on all promotional materials
- \* Logo placement on event T-shirt
- \* Banner in the Play Area
- \* Booth space: 10x10
- \* Acknowledgement on social media
- \* Logo listed on website w/ link
- \* 2 event T-shirts

### **WATER STOP - \$500**

- \* Name on sign at one canine water station
- \* Booth space: 10x10
- \* Acknowledgement on social media
- \* Logo listed on website w/ link
- \* 2 event T-shirts

### **BEST FRIENDS - \$250**

- \* Name listed on event sponsor signage
- \* Logo listed on website
- \* 2 event T-shirts.

# 2024 Sponsorship Opportunities

Company / Organization / Individual: \_\_\_\_\_

(As it should appear on all printed material)

Contact Name: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

If you need special accommodations (access to water, electricity, etc.) please describe \_\_\_\_\_

\_\_\_\_\_ All requests will be considered but are not guaranteed.

[www.suffolkhumanesociety.com](http://www.suffolkhumanesociety.com)

## SPONSORSHIP LEVELS

\_\_\_ \$5000 Best in Show Sponsor

\_\_\_ \$3500 Top Dog Sponsor

\_\_\_ \$2500 Howls of Fun Sponsor

\_\_\_ \$1500 Shady Spot Sponsor

\_\_\_ \$1000 Muddy Paws Sponsor

\_\_\_ \$500 Water Stop Sponsor

\_\_\_ \$250 Best Friends Sponsor

## PAYMENT INFORMATION

Check (Payable to Suffolk Humane Society)

VISA M/C DISCOVER AMEX

Name on Card: \_\_\_\_\_

Credit Card#: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

## COMPLETE REGISTRATION:

MAIL:

Suffolk Humane Society

ATTN: SPONSORSHIP

412 Kings Fork Rd

Suffolk, VA 23434

EMAIL:

events@suffolkhumanesociety.com

***\*All applications, money, and logos must be received by September 10, 2024, to be included on promotional materials and T-shirts! \*Logos should be in vector format***

\_\_\_ We will be using the 10x10 booth space. SHS asks that you provide your own tent. Table and chairs will be provided. Please plan to set up between 10:00 pm and 11:00 pm. Vehicles must be moved to parking area by 11:30 pm. For safety reasons we ask that you not take down your display or leave before the end of the event at 5:00 pm.

\_\_\_ We will be unable to attend but would still like to receive the t-shirts.

Please list t-shirt sizes (sizes available are S, M, L, XL, XXL)

## In-Kind Donations (due by September 25, 2024)

I would like to donate the following items for the goody bags, Silent Auction and/or Raffle:

1. \_\_\_\_\_

2. \_\_\_\_\_

Date

Available:

\_\_\_ Can deliver

## LIABILITY WAIVER

In consideration of my participation in this event, I agree that I and anyone else claiming a right on my behalf, forever releases and holds harmless, the Suffolk Humane Society, City of Suffolk, event officials, sponsors and suppliers from any and all liability for any and all claims of any kind whatsoever related to my participation, or the participation of any minors for whom I am responsible, in this event. This release applies to any and all officers, employees, agents, or volunteers of the Suffolk Humane Society, City of Suffolk and event officials, sponsors and suppliers.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Participating minors: \_\_\_\_\_ Date: \_\_\_\_\_